





## **2019 Partnership Opportunities**

Be part of the 5th Annual Brewtown Rumble Sunday, Milwaukee's ride-in vintage motorcycle show and rally on Sunday, June 2. This is your opportunity to get involved either as a vendor or through one of our sponsorship opportunities for your business or organization.

Vendors are subject to our approval, curated to fit within our vision of handcrafted, reused/recycled, and vintage goods that fit with the vintage motorcycle show vibe. Neighborhood businesses are encouraged to support the event and we also feature a special music sponsorship level, a sliding-scale of \$100 to \$200 for those businesses that want to help present the entertainment with exposure near the stage. We love supporting local Milwaukee businesses when possible.

#### About the event

The Rumble is located on the streets of Walker's Point on South 5th Street, hosted by Fuel Cafe in a vibrant area with new motorcycle and brewing traditions. The event features a vintage bike show, vendors, food, and live music. The Rumble is organized by members of the Badger Heritage Club, the local chapter of the Antique Motorcycle Club of America.

### About the cause

Proceeds from the Rumble directly benefit the <u>BUILD Moto Mentor Program</u>, a non-profit educational outreach program in Milwaukee in conjunction with a team of dedicated volunteers and motorcycle enthusiasts. By connecting high school students with teams of mentors and faculty advisors, this after-school program offers students the opportunity to develop important business, trade and interpersonal skills.



### **Partnership Packages**

Sign up by April 1<sup>st</sup> to ensure your logo is included on our printed materials and to get maximum exposure. Our Presenting Sponsorship is already committed.

Perks	Presenting	Ultra \$2000	Premium \$1000	Standard \$500	Supporting/ Neighbor \$250	Music \$100 to \$200	Vendor \$75/\$150
Installation at event, pre-party, & increased value of all below	Х						
Dedicated banner with your logo at event	X	Х					
Logo featured on promotional posters/flyers	X	Х	Х				
Sponsorship mentioned in all press releases	X	Х	Х	Х			
Logo on sponsor banners (size based on level)	X	Х	Х	Х	Х		
Logo & link (vs. name) on web (size based on level)	X	Х	Х	Х	Х		
Name listed on website						Х	Х
Sponsorship announced on Social Media sites	X	Х	Х	Х	Х	Х	
Logo on Stage & Music Signage & Advertising						Х	
Booth space in vendor area during the event		10x20+*	10x20+*	10x20	Х	NA	10x10 or 10x20

<sup>\*</sup>Minimum 10x20 space, can discuss larger space for sponsors based upon availability







# **Sponsorship Form**

933 N. 70<sup>th</sup> Street Wauwatosa, WI 53213

Business/Organization Name:	
Contact Name / Contact Infor	mation (phone/email):
Address:	
City/State/Zip:	
Phone:	
Email:	
Website:	
Description of business/organ	nization (why would you fit our event?):
Do you plan to sell merchandi	ise from your booth?
If yes, you are responsible for event.	having a valid sales permit and must be able to show a copy of your permit if requested during the
Sponsor package: □ □ □	10 space  \$150 10x20 space  Presenting \$ \$2000  \$1000  \$500 \$250 Supporting/Neighbor \$ Music Sponsorship (\$100 - \$200, please specify)
Make Checks payable to: Build Moto Mentor Program L	.td.
Mail your payment to: Brewtown Rumble	