

# Brewtown RUMBLE

## 2017 Partnership Opportunities

Be part of the 3<sup>rd</sup> Annual Brewtown Rumble Sunday, June 4– Milwaukee’s ride-in vintage motorcycle show and rally. This is your opportunity to get involved either as a vendor or through one of our sponsorship opportunities for your business or organization.

Vendors are subject to our approval, curated to fit within our vision of handcrafted, reused/recycled, and vintage goods that fit with the vintage motorcycle show vibe.

We also feature a special music sponsorship level, a sliding-scale of \$100 to \$200 for those businesses that want to help present the entertainment with exposure near the stage.

## About the event

The Rumble will be held on the streets outside of Best Place at the Historic Pabst Brewery complex (901 W Juneau Ave.) which offers old-Milwaukee charm creating the perfect backdrop to view vintage bikes. The event features a vintage bike show, vendors, food, and live music.

The Rumble is organized by members of the Badger Heritage Club, Wisconsin’s chapter of the Antique Motorcycle Club of America, and Milwaukee’s MilVinMoto group.



## About the cause

Proceeds from the Rumble benefit the [BUILD Moto Mentor Program](#), a non-profit educational outreach program established in 2011 by The Iron Horse Hotel in Milwaukee, in conjunction with a team of dedicated volunteers and motorcycle enthusiasts. By connecting high school students with teams of skilled mentors and faculty advisors, this after-school program offers students the opportunity to learn bike restoration while developing important business, trade and interpersonal skills.

## Partnership Packages

Sign up by March 1<sup>st</sup> to ensure your logo is included on our printed materials and to get maximum exposure.

Perks	Blue Ribbon Exclusive SOLD \$3500	Ultra \$2500	Premium \$1500	Standard \$500	Music \$100 to \$200	Vendor \$75/\$150
Promoted as title sponsor of the event	X					
Dedicated banner with your logo at event	X	X				
Logo featured on promotional posters/flyers	X	X	X			
Sponsorship mentioned in all press releases	X	X	X	X		
Logo on sponsor banner (size based on level)	X	X	X	X		
Logo on website (size based on level)	X	X	X	X		
Name listed on website					X	X
Sponsorship announced on Social Media sites	X	X	X	X	X	
Logo on Stage & Music Signage & Advertising					X	
Booth space in vendor area during the event	10x20+*	10x20+*	10x20+*	10x20	NA	10x10 or 10x20

\*Minimum 10x20 space, can discuss larger space for sponsors based upon availability

[www.brewtownrumble.com](http://www.brewtownrumble.com)

For more information, contact the Brewtown Rumble at [brewtownrumble@gmail.com](mailto:brewtownrumble@gmail.com) or call 414-364-6489.



**Sponsorship Form**

Business/Organization Name:

Contact Name / Contact Information (phone/email):

Address:

City/State/Zip:

Phone:

Email:

Website:

Description of business/organization (why would you fit our event?):

Do you plan to sell merchandise from your booth?  Yes  No

***If yes, you are responsible for having a valid sales permit and must be able to show a copy of your permit if requested during the event.***

- Vendor Booth:**  \$75 10x10 space  \$150 10x20 space  
**Sponsor package:**  \$3500  \$2500  \$1500  \$500  
 \$\_\_\_\_\_ Music Sponsorship (\$100 - \$200, please specify)

**Make Checks payable to:**  
Badger Heritage Chapter – AMCA

**Mail your payment to:**  
Badger Heritage Chapter – AMCA  
933 N. 70<sup>th</sup> Street  
Wauwatosa, WI 53213